

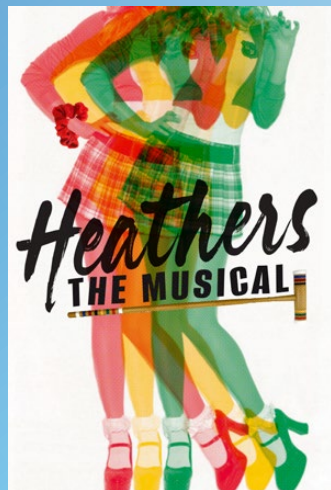


# TheatreZone

**The 2023-2024 Sponsorships**  
**Celebrating TheatreZone's 19th season!**



**Bring TheatreZone's main stage productions to life in a season of love and passion. Demonstrate your commitment to the arts through TheatreZone.**



Join TheatreZone's family of sponsors for the 2023-2024 season, and contribute to the excellence of performing arts in Southwest Florida.

This season, TheatreZone's 19th, celebrates love and passion from the comic to the edgy, and music ranging from rockabilly to show tunes.

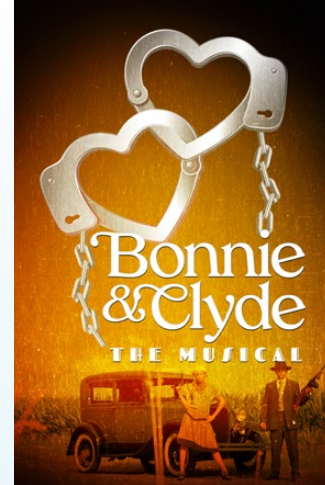
Sponsorships allow you the freedom to support a show or concert of your choice and reap the benefits of exposure to our devoted audience and the community.

Lighthearted tales such as Neil Simon's *Little Me* and *Million Dollar Quartet* will lift your spirits with amusement. Intriguing dramas explore notorious and troubled characters in musicals that find comedy in tragedy, including *Bonnie & Clyde*, *Heathers* and *Carrie*.

Our 19th season begins with *Heathers*, a joint production with Florida Gulf Coast University's (FGCU) Bower School of Music, to be staged at the FGCU Theatre Lab in October.

TheatreZone's concerts for the new season include an homage to Linda Ronstadt; the return of the popular Mersey Beatles; a performance by John Ford Coley from the famed England Dan & John Ford Coley, and a concert of love songs with Larry Alexander and Adolpho Blaire.

**SEASON 19**  
**2023-2024**



### **Experiences:**

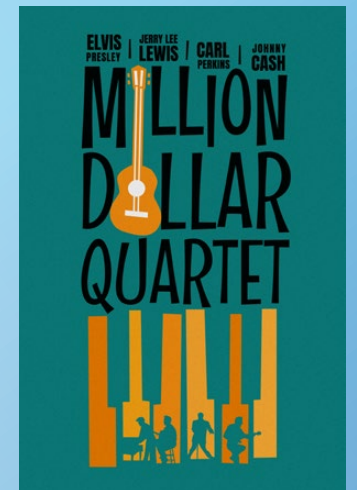
- Four (4) tickets to every main stage production
- Post-show backstage tour and meet the cast (once per production)
- Access to the VIP room before each show and during intermission with refreshments
- Recognition in the pre-show curtain talk by Founding Artistic Director Mark Danni
- Exclusive invitation for four (4) to the season reveal
- Exclusive invitation for two (2) to the donor party

### **Print Exposure:**

- Logo and name on the cover of every printed Showbill for the 2023-24 main stage productions
- Back cover full-page ad on every Showbill
- Showbill donor page recognition throughout the season
- Logo and name on TheatreZone print advertising
- Annual report recognition with logo and name
- Dedicated banner with logo and name in the lobby and in the VIP room

### **Digital Exposure:**

- Logo, name and link to your website on email newsletters (16,000+ opted-in subscribers)
- Logo, name and link on the TheatreZone website
- Logo and name on full-panel monitors flanking the stage before each production and during intermission



**BROADWAY SERIES SPONSOR**  
**ONE AVAILABLE**

**SOLD**



## TITLE SPONSOR FIVE AVAILABLE

**\$10K**

### Experiences:

- Four (4) tickets to a sponsored main stage production
- Post-show backstage tour and meet the cast (once per production)
- Access to the VIP room before each show and during intermission with refreshments
- Recognition in the pre-show curtain talk by Founding Artistic Director Mark Danni
- Exclusive invitation for four (4) to the season reveal
- Exclusive invitation for two (2) to the donor party

### Print Exposure:

- Logo and name on the title page of the sponsored show in the Showbill
- Showbill donor page recognition throughout the season
- Logo and name on TheatreZone print advertising for the sponsored show
- Annual report recognition with logo and name
- Dedicated banner with logo and name in the lobby and in the VIP room

### Digital Exposure:

- Logo, name and link to your website on email newsletters (16,000+ opted-in subscribers) promoting the sponsored show
- Logo, name and link on the TheatreZone website
- Logo and name on a full panel of two monitors flanking the stage before each production and during intermission

***Bask in the limelight of one of TheatreZone's musicals!***



## PRODUCING SPONSOR FIVE AVAILABLE

**\$5K**

### Experiences:

- Four (4) tickets to a sponsored main stage production
- Access to the VIP room before each show and during intermission with refreshments
- Exclusive invitation for two (2) to the season reveal
- Exclusive invitation for two (2) to the donor party

### Print Exposure:

- Annual report recognition with name and logo
- Showbill donor page recognition throughout the season

### Digital Exposure:

- Logo, name and link to your website on email newsletters (16,000+ opted-in subscribers)
- Logo, name and link on the TheatreZone website
- Logo and name on monitors flanking the stage before each production and during intermission

***A Producing Sponsor contributes to the sustainability of TheaterZone and the cultural life of Naples, and enjoys recognition throughout the season with choice experiences.***







## THEATRICAL SPONSOR FIVE AVAILABLE

\$2.5K

**The Theatrical Sponsor is rich with experiences of musical theatre and includes season-long exposure.**

### Experiences:

- Two (2) tickets to a sponsored main stage production
- Access to the VIP room before the show and during intermission with refreshments
- Exclusive invitation for two (2) to the season reveal
- Exclusive invitation for two (2) to the donor party

### Print Exposure:

- Annual report recognition
- Showbill donor page recognition throughout the season

### Digital Exposure:

- Logo, name and link on the TheatreZone website

## STAR CONCERT SPONSOR FOUR AVAILABLE

\$2.5K

### Experiences:

- Two (2) tickets to the sponsored concert
- Access to the VIP room before the show and during intermission with refreshments
- Recognition in the pre-concert curtain talk by Founding Artistic Director Mark Danni
- Exclusive invitation for two (2) to the season reveal
- Exclusive invitation for two (2) to the donor party

### Print Exposure:

- Logo and name prominently featured on the title page of the printed Showbill for the sponsored concert
- Annual report recognition
- Showbill donor page recognition throughout the season

### Digital Exposure:

- Logo, name and link to your website on email newsletters (16,000+ opted-in subscribers) promoting the sponsored concert
- Logo, name and link on the TheatreZone website
- Logo and name on monitors flanking the stage before each production and during intermission

**Show your music credentials with a STAR concert sponsorship and enjoy season-long exposure.**

## CONCERT SERIES SPONSOR ONE AVAILABLE

\$10K

### Experiences:

- Four (4) tickets to all concerts
- Access to the VIP room before the concert and during intermission with refreshments
- Recognition in the pre-show curtain talk by Founding Artistic Director Mark Danni
- Exclusive invitation for two (2) to the season reveal
- Exclusive invitation for two (2) to the patron event

### Print Exposure:

- Logo and name on the cover of the concert series Showbill for all concerts
- Back cover full-page ad on the concert series Showbill
- Showbill donor page recognition throughout the season
- Annual report recognition with logo and name
- Logo and name on TheatreZone print advertising for concert series
- Dedicated banner with logo and name in the lobby and in the VIP room

### Digital Exposure:

- Logo, name and link to your website on email newsletters (16,000+ opted-in subscribers)
- Logo, name and link on the TheatreZone website
- Logo and name on full panel of two monitors flanking the stage before each production and during intermission

**Celebrate a tribute to Linda Ronstadt, the return of The Mersey Beatles, a performance by John Ford Coley, and a concert of love songs with Larry Alexander and Adolpho Blaire.**







**Interested in supporting TheatreZone  
and Southwest Florida's cultural arts?  
Contact our Contributors' Concierge,  
Ellen Elleman, at [Ellen@Theatre.Zone](mailto:Ellen@Theatre.Zone),  
to launch your TheatreZone partnership!**

**... nothing's as amazing  
as a musical  
with song and dance  
and sweet romance**

**—"A Musical," from Something Rotten!**



**TheatreZone**

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**Naples' Premier Musical Theatre**  
**[www.Theatre.Zone](http://www.Theatre.Zone)**

**ON STAGE!**

**13275 Livingston Road**  
**between Pine Ridge Road and**  
**Vanderbilt Beach Road**

